



## **YOUMIAM PRIVACY POLICY**

(February 26<sup>th</sup> 2016)

### **What is Personally Identifiable Information?**

Personally Identifiable Information is any information which can be used to identify you. Most agree that your name, social security number, zip code and birth date can all be used to identify you. But the rapid pace of technological change means that even your IP number in an HTTP log can be used to identify you.

### **What Personally Identifiable Information does Youmiam gather?**

Youmiam receive and store information you give us when you enter and/or subscribe to our website. For instance, such information is provided when you search, post, provide details on your Account or communicate with customer service. Information can also be stored and received whenever you interact with Youmiam. For instance we analyze the Internet protocol address, the browser type.

### **What does Youmiam do with your Personally Identifiable Information?**

Youmiam will only use your Personally Identifiable Information:

- To complete the activity for which it was provided – for example to return the results from a recipe or ingredient search on Youmiam.com.
- To process computer account information and information used in the course of securing and maintaining the Youmiam.com website and applications.
- To improve, evaluate or review the Youmiam.com website, apps, product or market.
- To notify Youmiam.com visitors about updates to the website, including information used to promote Youmiam products and services to Youmiam.com visitors.
- To communicate with other users (emails, push, personalized notification)

### **What Youmiam will not do with your Personally Identifiable Information**

Youmiam will not sell or share your Personally Identifiable Information with others without your express written consent.

Just note that if you visit a third party website through a Youmiam.com hyperlink you will need to consult that site's privacy policy for information on how they will handle information you may give to them.

### **How does Youmiam Secure the Information it collects?**

Youmiam uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information.

It is important for Youmiam to protect the security of your information. In order to do so we use by using Secure Sockets Layer (SSL) software, which encrypts information you input.

### **Recipe Comments and Discussions**

While Youmiam might encourage users to participate in discussions and comment on recipes on Youmiam.com, you should be aware that any information you might post may be publicly accessible. The opinions expressed on Youmiam.com are those of the individual posting the opinion and not necessarily shared by Youmiam.

### **Youmiam Facebook App Privacy and Permissions**

Youmiam has partnered with Facebook to make it easier to swap recipes with friends and family and have your favorite recipes be just a click away.

### **Privacy and Children**

Youmiam.com does not, and is not intended to, solicit or attract anyone under the age of 13. But in case a few food-minded youngsters do come our way, we will not knowingly solicit personal information from them.

### **Cookies, Bacon... (umm, that's Beacons) and Other Youmiam Technologies**

From time to time, Youmiam collects identifiers that we transfer to your device to enable our systems to recognize your device to help us provide better customer service through a greater understanding of user trends and statistics. We may keep track of the domains from which you visit Youmiam.com or measure your activity on our websites.

If you do not want your transaction details on Youmiam.com (and any other Youmiam.com websites and apps), you should disable your cookies. Youmiam.com may also use Web beacons and other technologies which generate non-identifiable notices of user visits to certain Youmiam.com pages. Setting your web browser to turn off cookies will also prevent your cookie information from being associated with

your visits to Youmiam.com pages covered by Web beacons. Web beacons and other technologies will still detect your visits to Youmiam.com pages, but the notices they generate will be disregarded.

### **What Information can you access?**

Youmiam gives you access to a broad range of information about your account and your interactions with our website for the limited purpose of viewing and, in certain cases, updating that information.

### **What choices do you have about your information?**

First of all, you can always choose not to provide information, even though it might be needed to fully take advantage of our website, apps and its features. You can add, change or update information on diverse pages and on your Account. Please note that when you update information, we usually keep a copy of the prior version for our records.

You can also adjust your personal settings in your profile if you do not want to receive e-mail from us or if you do not want us to use Personally Identifiable Information that we gather to allow third parties to personalize advertisements we display to you.

### **Note to International Users**

Youmiam.com is hosted in Europe.

If you are a user accessing our website from the US, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from European Union law, please be advised that through your continued use of our website, which is governed by French law, this Privacy Policy, you are transferring your Personally Identifiable Information to France and you expressly consent to that transfer and consent to be governed by French law for these purposes.

### **Notification of Changes**

This Privacy Policy was last updated on February, 26th 2016. If we make significant changes to our Privacy Policy, we will let you know by posting a notice on our home page for thirty (30) days prior to this change.

### **Privacy Questions and Access**

At Youmiam, we like to hear from you. If you have questions about this Privacy Policy, please send them to [contact@youmiam.com](mailto:contact@youmiam.com). You should use this email address to contact us if you have questions about how Youmiam manages your information.